

YOUTH BECOMING LEADERS

High School Christian Leadership and Global Transformation Institute

ADVISORY BOARD PACKET AND ORIENTATION

OVERVIEW

At Asbury University, we believe that high school students can be great, Christ-like leaders today and in the future. Our Youth Becoming Leaders: High School Christian Leadership and Global Transformation Institute (YBL) continues to help Asbury University live out those beliefs by immersing participants in Christian Scripture, theological texts, tradition, service, and community, empowering them to serve and lead in a complex world. YBL continues to strive toward sustainability by developing an advisory board, improving partnerships with key individuals and churches, pursuing additional grants, and increasing the number of student participants.

Purpose of YBL:

YBL's purpose is to equip High School students for theologically guided living and decision-making through immersion in Christian Scripture, theological texts, tradition, service, and community, so they can lead and serve in a complex global society.



Goals of YBL:

As a Christian liberal arts university that is rooted in the Wesleyan and Methodistic tradition of preparing and sending young people into ministry, we have established the following goals for the Institute:

- High school students' sense of vocational calling to be shaped by a deeper understanding of Scripture, theological texts, and tradition.
- High school students to recognize and value cultures as the place where, out of love, Christ is incarnate.
- High school students to value the role of the Christian community (especially the local church) in forming and fulfilling personal calling and God's mission to culture.
- High school students to meaningfully participate in worship, spiritual disciplines, and service as an outflow of their calling.
- High school students to articulate a definition of Christian leadership.



ADVISORY ROLES

Collectively, as an Advisory Board:

- Everybody prays.
- Everybody helps recruit students.
- Everybody helps connect with churches.
- Everybody helps develop partnerships.
- Everybody advises YBL from their respected areas.

Individually, as an Advisor:

- AU Alumni Ambassador – Communicate and build relationships with AU alumni on behalf of YBL, raising awareness of YBL, and opening doors to opportunities for YBL.
- YBL Alumni Ambassador – Communicate and build relationships with YBL alumni, develop a YBL alumni newsletter, and keep an up-to-date database of YBL contact information and prayer requests.
- Pastors/Youth Pastors Ambassador – Coordinate with YBL assistant director and AU and YBL alumni ambassadors to connect relationally with youth pastors and pastors for YBL communication, recruitment, trainings, and church partnerships.
- Youth Context and Culture Resource Coordinator – Work with the YBL team in understanding youth culture issues, including youth ministry trends, especially related to student leadership. Assist the YBL team by supplying resources, found or curated, to continue education for those who support youth.
- Board Leadership – Work alongside YBL director to set agenda for YBL Advisory Board meetings, follow up with Advisory Board members on tasks, communicate with Advisory Board members about meetings, and help recruit and train new Advisory Board members..

ADVISORY ROLES



- Fundraising Coordinator – Assist YBL staff in nurturing partnerships, articulating fundraising needs, and training the Advisory Board on how to meet those needs.

- Prayer Coordinator – Coordinate prayer efforts for YBL, including prayer during the residential event, at board meetings, and pre-event. Develop a volunteer prayer team. Curate an ongoing prayer request list. Consult with YBL staff on theological themes and direction.
- Media Coordinator – Coordinate with YBL staff to advise media presence, including theme slides, social media posts, emails, flyers, and videos. Aid YBL to keep current with marketing trends.
- Partner Development – Responsible for recruiting and engaging new partnerships, coordinating and conducting training with Church partners, and communicating with the board on potential partnerships. This role will work to meet in person with at least 10 partners or potential partners a year. Works together with the Director, Assistant Director, and Fundraising Coordinator on strategies and developing future partnerships.
- Cultural Competency Consultant – Coordinate with YBL Director and Assistant Director to ensure YBL is communicating effectively to its target audiences under the YBL umbrella. Expand YBL's reach to broader communities by equipping audiences to research and engage with significant global issues, discern culture, and lead and serve in a complex global society.

BOARD AGREEMENT

Responsibilities of the Advisory Board:

- An advisory committee is a collection of individuals who bring unique knowledge and skills that augment the knowledge and skills of Asbury University and its Youth Becoming Leaders staff in order to more effectively guide the organization. The advisory committee does not have formal authority to govern the organization; that is, the advisory committee cannot issue directives that must be followed. Rather, the advisory committee serves to make recommendations and/or provide key information and materials. The advisory committee plays an important public relations role as well as providing program staff with a fresh perspective on programmatic issues.

The Board shall have the following collective responsibilities:

- The Advisory Board furthers the mission and objectives of Youth Becoming Leaders by all available means, with emphasis upon public relations and financial assistance, through encouraging applications, prayer support, gifts, grants, and donations.
- To evaluate and protect the mission of YBL
- To recommend policies related to the development and renewal of the mission of YBL
- To ensure the ongoing strategic planning and evaluation of the programs of YBL
- To serve as ambassadors on behalf of YBL, representing key constituents to YBL and representing YBL to constituents
- To secure adequate financial resources and ensure stewardship of YBL's resources
- To evaluate its own composition and performance and recommend new members for the Board
- Serve as a think tank to generate new ideas for application of YBL's capabilities

BOARD AGREEMENT

Individual Responsibilities of Advisory Board Member:

- Each member of the Advisory Board will be expected to participate fully in the work of the Board and to attend 9 Board meetings annually, unless excused by the Chair of the Board. Two of the meetings per year will be on campus and in-person. The other short check-in and update meetings will be held through a video conference call.

Additionally, the Advisory Board members will be expected to:

- Take an active role in the organization's strategic planning process
- Ensure that the case for support is strong by reviewing YBL's mission and goals with the staff
- Participate in the evaluation of the organization's work and the performance of the Director
- Provide external resource for advice and counsel to the organization's Director and key staff
- Provide a resource for significant, relevant contacts who can assist the organization in pursuit of its mission
- Provide advice and active assistance in planning, cultivation, and solicitation phases of YBL's fundraising activities
- Make annual and campaign gifts commensurate with their donative capacity
- Commit to serving three years as an Advisory Board Member. If the individual wishes to continue serving they must roll off for at least one year in between terms.
- Serve in an agreed upon specific role during their term commitment.

BOARD AGREEMENT



I have read the collective and individual responsibilities of members of the Board of Directors and pledge to fulfill them to the best of my ability.

_____
Date

_____ _____
Print Name Signature of Board Member