



2026-2027

---

## SOCIAL MEDIA MINOR

Communication & Theater Arts Department, School of Communication Arts

[May not be completed by COM majors.]

### MINOR REQUIREMENTS (21)

__ 3	COM	221	Narratives/Ideologies of Film, TV, & Theater
__ 3	COM	261	Social Media & Emerging Technologies
__ 3	COM	331	Group Comm & Leadership
__ 3	COM	351	Persuasion
__ 3	COM	461	Social Media Marketing

Choose two Social Media courses:

	ART	254	Graphic Design I
	ART	266	Intro to Photography
	COM	251	Intercultural Communication
__ 3	COM	281	Public Relations
	COM	342	Communication Campaigns
	JRN	110	Foundations of Journalism
__ 3	JRN	214	Video Journalism
	MC	212	Writing for the Media
	MC	261	Multi-Cam Production
	MKT	241	Principles of Marketing
	PSY	210	Social Psychology

### MAJORS AND MINORS

1. All students receiving a bachelor's degree must complete one major. Students are not required to have a minor.
2. Bachelor degree students may choose to complete up to two (2) minors. Each added minor must require 12 unique, additional credits not part of the student's majors or other minors.
3. Majors and minors must be officially declared to be listed on the student's record and official transcript. To declare, change, drop or add a major or a minor, students must contact the Registrar's Office or email: [registrar@asbury.edu](mailto:registrar@asbury.edu)
4. Fifty percent of the course requirements for each undergraduate major or minor must be completed as a student at Asbury University.