



2026-2027

MULTIMEDIA JOURNALISM MAJOR, B.A.

Media, Journalism, & Digital Storytelling Department; School of Communication Arts

Multimedia Journalism is a major which focuses on the collection and preparation of narrative and visual meaning for audiences of all kinds. This includes newspapers, magazines, trade publications, radio, television, news services, and other emerging media. The work performed by journalists includes reporting, writing, editing, photographing, or broadcasting the stories of life—for immediate and long-term understanding. At Asbury, Journalism courses are designed to provide students with professional skills and a background of theory and professional practice while stressing an ethical worldview in the context of Christian values.

Students must complete all Foundations requirements and major requirements, as well as any additional General Electives needed to reach the minimum of 124 total credits required for a Bachelor's degree.

MAJOR REQUIREMENTS (40)

Journalism Core (34)

__ 3	ART	254	Graphic Design I
__ 3	JRN	110	Foundations of Journalism
__ 3	JRN	214	Video Journalism
__ 3	JRN	303	Features & Opinions
__ 3	JRN	343	Photojournalism
__ 3	JRN	376	Global Journalism
__ 3	JRN	435	Internship
__ 3	MC	211	Media Performance
__ 3	MC	308	Broadcast News
__ 1	MC	375	Junior Seminar
__ 3	MC	472	Media Law & Ethics
__ 3	PS	101	American Politics & Government

Choose 6 hours Media courses:

__ 3	COM	281	Public Relations Theory/Practice
__ 3	COM	461	Social Media Marketing
__ 3	JRN	374	Emerging Storytelling Media
__ 3	JRN	393	Seminar
	MC	326	Sports Storytelling
	MC	385	Documentary Filmmaking

Plus FOUNDATIONS REQUIREMENTS (47)

(3 credits Fine Arts, 3 credits Social Science, and 3 credits Foundations Integration satisfied by required major courses)

Plus GENERAL ELECTIVES needed to reach minimum 124 credits (37)