



2026-2027

ENTREPRENEURSHIP MINOR

Management & Marketing Department; Howard and Beverly Dayton School of Business

[Requires advising plan to be completed by ACC, BUS, FIN, MKT, or SPM majors.]

MINOR REQUIREMENTS (21)

__ 3	ACC	201	Financial Accounting
__ 3	BU	261	Business Analytics I
__ 3	BU	312	Entrepreneurship
__ 3	BU	435	Internship
__ 3	MKT	241	Principles of Marketing

Choose two Business courses:

	BU	325	Triple Bottom Line Entrepreneurship
__ 3	BU	339	Business as Mission
	FIN	420	Entrepreneurship: Finance & Venture Capital
__ 3	COM	461	Social Media Marketing
	MKT	442	Innovation & Product Management

MAJORS AND MINORS

1. All students receiving a bachelor's degree must complete one major. Students are not required to have a minor.
2. Bachelor degree students may choose to complete up to two (2) minors. Each added minor must require 12 unique, additional credits not part of the student's majors or other minors.
3. Majors and minors must be officially declared to be listed on the student's record and official transcript. To declare, change, drop or add a major or a minor, students must contact the Registrar's Office or email: registrar@asbury.edu
4. Fifty percent of the course requirements for each undergraduate major or minor must be completed as a student at Asbury University.