



2026-2027

DIGITAL STORYTELLING, M.A.

Graduate Studies; Media, Journalism, & Digital Storytelling Department; School of Communication Arts

This MA program is designed to strengthen student skill sets in creating and managing narrative along with gaining expertise with technology requirements. The program is designed to prepare students to craft compelling narratives for a variety of contexts including film, live production, and the web. The program will provide a foundation of theoretical knowledge and practical skills needed for exceptional digital storytelling.

MASTER OF ARTS

Prerequisites:

MC	121	Audio Production*	or equivalent/experience
MC	261	Television Production*	or equivalent/experience
MC	302	Single Camera Production*	or equivalent/experience

*Prerequisite courses available online. Required prerequisites do not count toward 30 credits required for graduate degree.

PROGRAM REQUIREMENTS (30)

Digital Storytelling Core (12):

__ 1	DSG	502	Intro Grad. Communication
__ 3	DSG	550	Master Storytelling Seminar
__ 3	DSG	630	Viral Marketing Methods
__ 2	DSG	640	Communication Research Methods
__ 3	DSG	642	Media Ethics & Criticism

Choose one of the following Industry courses (3):

	DSG	625	Deconstructing the Documentary
__ 3	DSG	650	The Business of Media
	MCG	530	Media Ministry & the Church

Choose one of the following Experiential courses (3):

	DSG	612	Summer Production**
__ 3	DSG	710	Directed Apprenticeship

Choose one of the following Media Writing courses (3):

	DSG	582	Feature Film Screenwriting
__ 3	DSG	585	Cross-Platform Storytelling
	DSG	614	Writing the One-Hour Drama
	DSG	616	Writing the Half-Hour Comedy

Choose three DSG, MCG, or THG classes not previously used (9)**:

(May also choose an MBA or NPM 500-level course or an IDG course)

__ 3	___	___	_____
__ 3	___	___	_____
__ 3	___	___	_____

* Offered on campus fall and spring semester and as a 2-3 week intensive online class during the summer.

** Some MCG, DSG, and THG courses only offered on campus.