



2025-2026

## MULTIMEDIA DESIGN MAJOR, B.S. (Online)

Media, Journalism, & Digital Storytelling Department, School of Communication Arts

The online Instructional Design & Media major equips students with knowledge and skills for immediate entry into the instructional design field. With an emphasis on theory and practice, the program exposes students to prominent instructional design philosophies and the applications of various models in authentic contexts. The program introduces students to the technologies and tools that support the design of instructional systems and solutions. It also connects students with leaders in the field and exposes students to real examples of instructional design problems and products.

*To graduate must complete all major requirements, foundational requirements, and additional electives needed for 124 hour minimum degree requirement.*

### FOUNDATIONS (45)

(48 less 3 hours Math/Sci/Tech satisfied by required major courses.)

#### Biblical Studies:

__ 3	NT	100	Und New Testament
__ 3	OT	100	Und Old Testament
__ 3	TH	250	Foundations of Christian Thought

#### Composition:

__ 3	ENG	110	College Writing II
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#### Choose 6 hours Writing and/or Communication:

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__ 3	__	__	__

#### Choose 3 hours Literature:

__ 3	__	__	__
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#### Choose 9 hours Humanities:

(Philosophy, Literature, Music/Art/Theater Appreciation)

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#### Choose 3 hours History:

__ 3	__	__	__
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#### Choose 6 hours Social Science:

(History, Sociology, Psychology, Anthropology, Economics, Political Science)

__ 3	__	__	__
__ 3	__	__	__

#### Choose 3 hours Mathematics:

__ 3	__	__	__
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#### Choose 3 hours Math/Science/Technology:

✓ 3 met by MCA225 requirement in major

#### Choose 3 hours Science:

__ 3	__	__	__
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(Major 43-46 + Foundations 45 + Electives 33-36)

## MAJOR REQUIREMENTS (43-46)

__ 3	IDA	201	Foundations, Theory & Practice
__ 3	IDA	211	Technology Issues & Trends
__ 3	MCA	101	Media & Society
__ 3	MCA	121	Audio Production
__ 3	MCA	212	Writing for Media
__ 3	MCA	225	Website Design
__ 3	MCA	302	Single Camera Production
__ 3	MCA	372	Creative Technologies
__ 1	MCA	375	Junior Seminar

REQUIRED CONCENTRATION (choose one):

### MMDD - DIGITAL MEDIA (18)

__ 3	DCA	264	Project Development & Distribution
__ 3	CMA	461	Social Media Marketing
__ 3	MCA	435	Internship

Choose three Media Business courses:

__ 3	ART	254	Graphic Design I
__ 3	BUA	211	Principles of Management
__ 3	BUA	253	God, Faith & Marketplace
__ 3	CMA	261	Social Media & Emerging Tech
__ 3	MCA	261	Multi-Cam Production (4) __ Lab
__ 3	MCA	330	Media Ministry & the Church

### MMDL - LEARNING DESIGN & TECHNOLOGY (21)

__ 3	IDA	202	Instructional Design & Messaging 1
__ 3	IDA	212	Instructional Design & Messaging 2
__ 3	IDA	385	Training and Communication
__ 3	IDA	410	Assessment/Evaluation

Choose three Media Business courses:

__ 3	ART	254	Graphic Design I
__ 3	BUA	211	Principles of Management
__ 3	BUA	253	God, Faith & Marketplace
__ 3	CMA	261	Social Media & Emerging Tech
__ 3	MCA	261	Multi-Cam Production (4) __ Lab
__ 3	MCA	330	Media Ministry & the Church
__ 3	MCA	435	Internship

## PLUS ELECTIVES NEEDED FOR THE 124 HOUR DEGREE REQUIREMENT (33-36)

(May use additional Internship hours.)

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__ (3)	__	__	_____ (if MMDD Conc)
__	__	__	_____
__	__	__	_____

Area	Hours Needed	Completed:	In Process:	Needed after current term:	Expected Graduation Date
Foundations	45	_____	_____	_____	____/____/____
Major	43-46	_____	_____	_____	
Electives	33-36	_____	_____	_____	