



2025-2026

## BUSINESS ADMINISTRATION, M.B.A.

Graduate Studies; Management & Marketing Department; Howard and Beverly Dayton School of Business

Sustainable, innovative wealth creation in the economy, as well as viable, effective social institutions in the nonprofit sector, require sophisticated management skills grounded in a robust understanding of ethics and Christian virtues. Asbury University's online MBA program educates men and women from around the world in a graduate management curriculum that will enable them to integrate their faith and work in a manner that leads to our distinctive focus on management of the triple bottom line. Students choose between two concentrations. The Business Management concentration leads to a deeper understanding of the for-profit economy, while the Nonprofit Management concentration focuses on skills unique to that sector of society.

### **PROGRAM REQUIREMENTS (36)** **(15 MBA Core + 21 Concentration)**

#### **MBA Core (15)**

|       |     |     |                                     |
|-------|-----|-----|-------------------------------------|
| ___ 3 | MBA | 511 | History of Business, Faith & Ethics |
| ___ 3 | MBA | 512 | Accounting                          |
| ___ 3 | MBA | 517 | Managerial Economics                |
| ___ 3 | MBA | 518 | Strategic Analytics                 |
| ___ 3 | MBA | 635 | Mentored Experience                 |

#### **REQUIRED CONCENTRATION** (choose one):

#### **MBAB - BUSINESS MANAGEMENT (21)**

|       |     |     |                             |
|-------|-----|-----|-----------------------------|
| ___ 3 | MBA | 513 | Financial Management        |
| ___ 3 | MBA | 515 | Strategic Leadership        |
| ___ 3 | MBA | 516 | Strategic Marketing         |
| ___ 3 | MBA | 519 | Business Law                |
| ___ 3 | MBA | 614 | Capstone Project            |
| ___ 3 | MBA | 615 | International Business      |
| ___ 3 | MBA | 616 | HR/Organizational Behavior* |

#### **MBAN - NONPROFIT MANAGEMENT (21)**

|       |     |     |                                 |
|-------|-----|-----|---------------------------------|
| ___ 3 | MBA | 612 | Social Entrepreneurship         |
| ___ 3 | MBA | 614 | Capstone Project                |
| ___ 3 | NPM | 522 | Nonprofit Financial Management  |
| ___ 3 | NPM | 523 | Strategic Fundraising           |
| ___ 3 | NPM | 525 | Board & Leadership Development  |
| ___ 3 | NPM | 526 | Nonprofit Marketing             |
| ___ 3 | NPM | 626 | Human Resources for Nonprofits* |

#### **MBAS - SPORT MANAGEMENT (21)**

|       |     |     |                             |
|-------|-----|-----|-----------------------------|
| ___ 3 | MBA | 513 | Financial Management        |
| ___ 3 | MBA | 519 | Business Law                |
| ___ 3 | MBA | 543 | Sport Management Leadership |
| ___ 3 | MBA | 545 | Sport Venue/Event Mgmt.     |
| ___ 3 | MBA | 546 | Sport Marketing Strategies  |
| ___ 3 | MBA | 614 | Capstone Project            |
| ___ 3 | MBA | 616 | HR/Organizational Behavior* |

*\* Due to overlap of course materials, students may only take one Human Resources course (MBA 616 or NPM 626).*