INSTRUCTIONAL DESIGN, INNOVATION, & LEADERSHIP, M.A.

Graduate Studies; Media, Journalism, & Digital Storytelling Department; School of Communication Arts

Students will design, develop and integrate instructional media, methods and systems. Students will evaluate system design and analytics through data-driven research supported by learning science, constructivist theoretical perspectives and design thinking. Students will develop a deep understanding of the role of an instructional designer as servant leader through a Christian perspective as well as learn how to integrate emerging innovations in instructional design technology.

MASTER OF ARTS

PROGRAM REQUIREMENTS (30)
(21 Core + 9 Pathway)

Instructional Design Core (21):

__ 1	DSG	502	Intro Grad. Communication
__ 2	DSG	640	Communication Research Methods
__ 3	IDG	503	Design Thinking & Instructional Design
__ 3	IDG	520	Issues Leading Innovation/Sys Integration
__ 2	IDG	536	Emerging Tech for Learning Design
__ 3	IDG	650	Learner Analytics & Evaluation Methods
__ 3	IDG	675	Learning Engineering/Leading Innovation
__ 4	IDG	799	Capstone/Thesis/Project

REQUIRED PATHWAY (choose one)

IDGL - Leadership Pathway (9)

	IDG	550	Project Management
__ 3	MBA	515	Strategic Leadership
__ 3	MBA	516	Strategic Marketing
__ 3	MBA	616	HR/Org. Behavior

IDGD - Digital Storytelling Pathway (9)

	DSG	550	Master Storytelling Seminar
__ 3	DSG	585	Cross Platform Storytelling
__ 3	DSG	630	Viral Marketing: Methods, Messages, Media
__ 3	DSG	642	Media Ethics & Criticism

IDGO - Open Pathway (9)

	DSG	550	Master Storytelling Seminar
__ 3	DSG	585	Cross Platform Storytelling
	DSG	630	Viral Marketing: Methods, Messages, Media
__ 3	DSG	642	Media Ethics & Criticism
	IDG	550	Project Management
__ 3	MBA	515	Strategic Leadership
	MBA	516	Strategic Marketing
	MBA	616	HR/Org. Behavior