



2021-2022

HEALTH COMMUNICATION MAJOR, B.A.

Communication & Theater Arts Department, School of Communication Arts

To graduate must complete all major requirements, foundational requirements, and additional electives needed for 124 hour minimum degree requirement.

[This major is not available to international students due to the number of course requirements available only online.]

MAJOR REQUIREMENTS (52)

Recommended Foundations Science Course: BIO100+101, BIO202+202, or BIO217+219

Health Care Core (18)

__ 3	BIO	280	Scientific & Medical Terminology
__ 3	HC	102	Health Care Services
__ 3	HC	201	Ethical/Legal Issues in Health Care
__ 3	HC	202	Faith and Care
__ 3	HC	250	Intro to Public/Population Health
__ 3	HED	282	Community Environmental Health

Health Communication Professional Core (12)

__ 3	COM	271	Intro to Comm Theory
__ 3	COM	301	Health Communication
__ 3	COM	435	Internship

Choose a Video course:

__ 3	JRN	214	Video Journalism
	MC	302	Single Camera Production

Communication Core (22)

__ 3	ART	254	Graphic Design I
__ 1	COM	200	Agency Practicum
__ 3	COM	251	Intercultural Communication
__ 3	COM	281	Public Relations Theory/Practice
__ 3	COM	342	Communication Campaigns
__ 3	COM	461	Social Media Marketing
__ 3	MC	225	Interactive Media I

Choose a Marketing course:

__ 3	COM	350	Organizational Leadership
	MKT	241	Principles of Marketing

MAJOR PLUS FOUNDATIONS REQUIREMENT OF (50)

Plus electives needed for the 124 hour degree requirement (22)