

2023-2024

INSTRUCTIONAL DESIGN & MEDIA MAJOR, B.S. (Online)

Media, Journalism & Digital Storytelling Department, School of Communication Arts

The online Instructional Design & Media major equips students with knowledge and skills for immediate entry into the instructional design field. With an emphasis on theory and practice, the program exposes students to prominent instructional design philosophies and the applications of various models in authentic contexts. The program introduces students to the technologies and tools that support the design of instructional systems and solutions. It also connects students with leaders in the field and exposes students to real examples of instructional design problems and products.

To graduate must complete all major requirements, foundational requirements, and additional electives needed for 124 hour minimum degree requirement.

FOUNDATIONS (45)

(48 less 3 hours Math/Sci/Tech satisfied by required major courses.)

Biblic	al Studies:			Choose 3 hours Mathematics:		
3	NT	100	Und New Testament	3		
3	OT	100	Und Old Testament			
3	TH	250	Foundations of Christian Thought	Choose 3 hours Math/Science/Technology:		
Comp	osition			✓ 3 met by MCA225 requirement in major		
3	ENG	110	College Writing II	Choose 3 hours Science:		
Choos	e 6 hours \	Writing a	nd/or Communication:	3		
3						
3						
Choos	e 3 hours I	Literature	9:			
3						
	e 9 hours I ophy, Literai		es : :/Art/Theater Appreciation)			
3						
3						
3						
Choos	e 3 hours I	History:				
3						
	e 6 hours (/, Sociology		ience : gy, Anthropology, Economics, Political Science)			
3						
3						

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(Major 46 + Foundations 45 + Electives 33)

MAJOR REQUIREMENTS (46)

PLUS ELECTIVES NEEDED FOR THE 124 HOUR DEGREE REQUIREMENT (33)

__3 IDA 201 Foundations, Theory & Practice (May use additional Internship hours.) ___3 ___3 ___3 ___3 ___3 IDA 202 Instructional Design & Messaging 1 __3 IDA 211 Technology Issues & Trends Instructional Design & Messaging 2 IDA 212 __3 IDA 385 Training and Communication 3 IDA 410 Assessment/Evaluation IDA 450 Project Management __3 ___3 ___3 ___3 ___3 ___1 ___3 __3 MCA 101 Media & Society MCA 121 Audio Production __3 ____ ____ MCA 212 Writing for Media __3 ____ _____ MCA 225 Interactive Media 330 MCA Media Ministry & the Church __3 ____ MCA 375 Junior Seminar __3 435 MCA Internship __3 Choose two additional Media courses: ___3 261 Social Media & Emerging Tech CMA __3 MCA 261 Multi-Cam Production (4) ____ Lab 302 MCA Single Camera Production __3 MCA 372 Interactive Media II

Area	Hours Needed	Completed:	In Process:	Needed after current term:	Expected Graduation Date
Foundations	45				//
Major	46				
Electives	33				