



**2021-2022**

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## **ENTREPRENEURSHIP MINOR**

Howard and Beverly Dayton School of Business

[Requires advising plan to be completed by ACC, BUS, FIN, MKT, or SPM majors.]

### **MINOR REQUIREMENTS (21)**

__ 3	ACC	201	Financial Accounting
__ 3	BU	261	Business Analytics I
__ 3	BU	312	Small Business Management

Choose one Economics course:

__ 3	ECN	272	Intro Microeconomics
	ECN	273	Intro Macroeconomics

Choose three Business courses:

	ACC	202	Managerial Accounting
	BU	321	Business Law I
__ 3	BU	325	Triple Bottom Line Entrepreneurship
	BU	410	Management of Innovation
__ 3	BU	415	Entrepreneurship/Market Research
	BU	420	Finance & Venture Creation
__ 3	COM	261	Social Media/Emerging Tech
	COM	461	Social Media Marketing
	MKT	442	Innovation & Product Management

### **MAJORS AND MINORS**

1. All students receiving a bachelor's degree must complete one major. Students are not required to have a minor.
2. Bachelor degree students may choose to complete up to two (2) minors. Each added minor must require 12 unique, additional credits not part of the student's majors or other minors.
3. Majors and minors must be officially declared to be listed on the student's record and official transcript. To declare, change, drop or add a major or a minor, students must contact the Registrar's Office or email: [registrar@asbury.edu](mailto:registrar@asbury.edu)
4. Fifty percent of the course requirements for each undergraduate major or minor must be completed as a student at Asbury University.