



2021-2022

MULTIMEDIA JOURNALISM MAJOR, B.A.

Media, Journalism, & Digital Storytelling Department; School of Communication Arts

Multimedia Journalism is a major which focuses on the collection and preparation of narrative and visual meaning for audiences of all kinds. This includes newspapers, magazines, trade publications, radio, television, news services, and other emerging media. The work performed by journalists includes reporting, writing, editing, photographing, or broadcasting the stories of life—for immediate and long-term understanding. At Asbury, Journalism courses are designed to provide students with professional skills and a background of theory and professional practice while stressing an ethical worldview in the context of Christian values.

To graduate must complete all major requirements, foundational requirements, and additional electives needed for 124 hour minimum degree requirement.

MAJOR REQUIREMENTS (37)

Journalism Core (10)

__ 3	JRN	110	Foundations of Journalism
__ 3	JRN	435	Internship
__ 1	MC	375	Junior Seminar
__ 3	MC	472	Media Law & Ethics

Choose two Journalism courses:

__ 3	JRN	374	Emerging Journalism
__ 3	JRN	376	Global Journalism
	JRN	390	Non-fiction Storytelling

Choose two Journalism Industry courses:

	COM	461	Social Media Marketing
__ 3	JRN	303	Features & Opinions
__ 3	JRN	375	Documentary Filmmaking
	MC	308	Broadcast News

Choose 15 hours Media courses (*not used above):

	COM	281	Public Relations Theory/Practice
__ 3	COM	461	Social Media Marketing*
	JRN	207	Journalism Design
	JRN	214	Video Journalism
__ 3	JRN	285	Travel Journalism
	JRN	303	Features & Opinions*
	JRN	343	Photojournalism
__ 3	JRN	374	Emerging Journalism*
	JRN	375	Documentary Filmmaking*
	JRN	376	Global Journalism*
__ 3	JRN	390	Nonfiction Storytelling*
	JRN	391	Independent Study
	JRN	393	Seminar
__ 3	MC	308	Broadcast News*
	MC	326	Sports Storytelling

PLUS FOUNDATIONAL COURSE REQUIREMENTS (50)

Plus electives needed for the 124 hour degree requirement (37)