



2021-2022

HEALTH COMMUNICATION MAJOR, B.A.

Communication & Theater Arts Department, School of Communication Arts

To graduate must complete all major requirements, foundational requirements, and additional electives needed for 124 hour minimum degree requirement.

MAJOR REQUIREMENTS (52)

Recommended Foundations Science Course: BIO100+101, BIO202+202, or BIO217+219

Health Care Core (18)

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|------|-----|-----|-------------------------------------|
| __ 3 | BIO | 280 | Scientific & Medical Terminology |
| __ 3 | HC | 102 | Health Care Services |
| __ 3 | HC | 201 | Ethical/Legal Issues in Health Care |
| __ 3 | HC | 202 | Faith and Care |
| __ 3 | HC | 250 | Intro to Public/Population Health |
| __ 3 | HED | 282 | Community Environmental Health |

Health Communication Professional Core (12)

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|------|-----|-----|----------------------|
| __ 3 | COM | 271 | Intro to Comm Theory |
| __ 3 | COM | 301 | Health Communication |
| __ 3 | COM | 435 | Internship |

Choose a Video course:

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|------|-----|-----|--------------------------|
| __ 3 | JRN | 214 | Video Journalism |
| | MC | 302 | Single Camera Production |

Communication Core (22)

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|------|-----|-----|----------------------------------|
| __ 3 | ART | 254 | Graphic Design I |
| __ 1 | COM | 200 | Agency Practicum |
| __ 3 | COM | 251 | Intercultural Communication |
| __ 3 | COM | 281 | Public Relations Theory/Practice |
| __ 3 | COM | 342 | Communication Campaigns |
| __ 3 | COM | 461 | Social Media Marketing |
| __ 3 | MC | 225 | Interactive Media I |

Choose a Marketing course:

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|------|-----|-----|---------------------------|
| __ 3 | COM | 350 | Organizational Leadership |
| | MKT | 241 | Principles of Marketing |

MAJOR PLUS FOUNDATIONS REQUIREMENT OF (50)

Plus electives needed for the 124 hour degree requirement (22)