

MA: Instructional Design

INSTRUCTIONAL DESIGN, INNOVATION AND LEADERSHIP, M.A.

Graduate Studies; Media, Journalism & Digital Storytelling Department, School of Communication Arts

You will design, develop and integrate instructional media, methods and systems. You will evaluate system design and analytics through data-driven research supported by learning science, constructivist theoretical perspectives and design thinking. You will develop a deep understanding of the role of an instructional designer as servant leader through a Christian perspective as well as learn how to integrate emerging innovations in instructional design technology.

PROGRAM REQUIREMENTS (30)

(21 Core + 9 Pathway)

IDG Core (21)

__ 1	DSG	502	Intro to Graduate Communications and Research
__ 3	IDG	503	Design Thinking and Instructional Design
__ 3	IDG	520	Issues in Leading Innovation and Systems Integration
__ 2	IDG	536	Emerging Technology for Learning Design
__ 2	DSG	640	Communication Research Methods: Creativity, Tools and Evaluation
__ 3	IDG	650	Predictive Learner Analytics
__ 3	IDG	675	Learning Engineering and Leading Innovation
__ 4	IDG	799	Capstone

REQUIRED PATHWAY (choose one)

Leadership Pathway (complete 9 hours from the following)

__ 3	IDG	550	Project Management
__ 3	MBA	515	Strategic Leadership
__ 3	MBA	516	Strategic Business
__ 3	NPM	616	Human Resources and Organizational Management

Digital Storytelling Pathway (complete 9 hours from the following)

__ 3	DSG	550	Master Storytelling Seminar
__ 3	DSG	585	Cross Platform Storytelling
__ 3	DSG	630	Viral Marketing: Methods, Messages and Media
__ 3	DSG	642	Media Ethics & Criticism

Open Pathway (complete 9 hours from the following)

	IDG	550	Project Management
	DSG	550	Master Storytelling Seminar
	DSG	585	Cross Platform Storytelling
__ 3	DSG	630	Viral Marketing Methods, Messages and Media
__ 3	DSG	642	Media Ethics & Criticism
__ 3	MBA	515	Strategic Leadership
	MBA	516	Strategic Business
	NPM	616	Human Resources and Organizational Management