



# M.A. in Digital Storytelling

**Welcome to Asbury University's Master of Arts in Digital Storytelling program!** This M.A. program prepares you to craft compelling narratives for a variety of contexts, including film, live production, and the web. The program combines theoretical knowledge with the practical skills and technology knowledge needed for exceptional digital storytelling.

Ready to get started? Here are the classes you'll need to take. Please note that if you have not completed prerequisites MC 121 (Audio Production), MC 261 (Television Production), and MC 302 (Single Camera Production), or their equivalent, you'll need to take them as part of your degree path. All three courses are offered as two-week intensives during the summer.

## DIGITAL STORYTELLING CORE

- DSG 502 Intro to Grad. Communication
- DSG 550 Master Storytellers Seminar
- DSG 630 Viral Marketing Methods
- DSG 640 Comm. Research Methods
- DSG 642 Media Ethics & Criticism

## EXPERIENTIAL COURSES (CHOOSE 1)

- DSG 612 Summer Film Production
- DSG 613 Summer Television Production
- DSG 710 Directed Apprenticeship

## MEDIA WRITING COURSES (CHOOSE 1)

- DSG 582 Feature Film Screenwriting
- DSG 585 Cross-Platform Storytelling
- DSG 614 Writing the One-Hour Drama
- DSG 616 Writing the Half-Hour Comedy
- MCG 533 Adv Journalistic Research/Writing

## INDUSTRY COURSES (CHOOSE 1)

- DSG 625 Deconstructing the Documentary
- DSG 650 The Business of Media
- MCG 530 Media Ministry & the Church

## ELECTIVE COURSES (CHOOSE 3)

You may choose any DSG or MCG course (not previously used), an IDG course, or an MBA 500-level course. Below are some examples of courses you could choose.

- DSG 610 Cinematography Theory & Practice
- DSG 620 Rewriting the Script
- DSG 655 Directing for Television & Film
- DSG 799 Master's Thesis/Creative Project
- MCG 525 Sports Storytelling
- MCG 532 Sundance Film Festival
- MCG 560 Underwater Cinematography
- IDG 550 Project Management
- MBA 516 Strategic Marketing