

YEAR ONE

FALL

LA 100 Engaging the Liberal Arts	1
BU 253 God, Faith & Marketplace	3
Foundations Course	3
Foundations Course	3
Foundations Course	3
Elective	3
	16

SPRING

BU 211 Princ of Management	3
MAT 120 Concepts Math & Tech	3
Foundations Course	3
Foundations Course	3
Foundations Course	3
Foundations Course	3
Foundations Course	1
	16

YEAR THREE

FALL

BU 261 Business Analytics	3
BU 312 Small Business Management	3
FIN 351 Principles of Finance	3
Foundations Course	3
Foundations Course	4
	16

SPRING

Major Elective	3
BU 262 Business Analytics II	3
BU 331 Human Resource Management	3
Elective	3
Foundations Course	3
	15

YEAR TWO

FALL

ACC 201 Financial Accounting	3
MKT 241 Princ of Marketing	3
ECN 273 Intro Macroeconomics	3
Foundations Course	3
Foundations Course	3
	15

SPRING

ACC 202 Managerial Accounting	3
ECN 272 Intro Microeconomics	3
Foundations Course	3
Foundations Course	3
Foundations Course	3
Foundations Course	3
Foundations Course	1
	16

YEAR FOUR

FALL

Major Elective	3
BU 335 Intl Business Ventures	3
BU 321 Business Law I	3
Foundations Course	3
Elective	3
	15

SPRING

Major Elective	3
BU 412 Org Behavior & Structure	3
BU 413 Strategic Mgmt Capstone	3
Elective	3
Elective	3
	15

MAJOR REQUIREMENTS

57 credits plus completion of Foundation curriculum. Minimum 124 credits required for graduation.

DESCRIPTION

Versatile, Impactful, and Practical. The breadth of opportunity in the marketplace for Business Administration majors allows students to pursue careers in a variety of for-profit and not-for-profit industries. The course of study in business administration pursued in the Christian environment of Asbury University offers students an education which will enhance and enrich both their personal and professional lives. Practical application of content allows students to go beyond simply attaining knowledge and moves them toward the ability to execute decisions and implement effective management strategies.

The Business Administration major curriculum engages students in both domestic and international strategies, the management of human resource capital, how both small and large organizations can thrive, and how we as humans interact and manage other humans to be the best for the company, employees, and community.

MBA 4+1 PROGRAM

Students accepted into the program have the opportunity to take up to three MBA courses during the senior year of their undergraduate program at no additional cost. These courses can transfer into the MBA program; they are not dual credit courses.

For more information, visit <https://www.asbury.edu/offices/registrar>.

+ Based on course availability and transfer credits. Each student schedule will be unique. Contact an academic advisor to confirm any modifications to the suggested schedule.