INSTRUCTIONAL DESIGN MAJOR, B.A.
Media, Journalism, & Digital Storytelling Department, School of Communication Arts

The online Instructional Design major equips students with knowledge and skills for immediate entry into the instructional design field. With an emphasis on theory and practice, the program exposes students to prominent instructional design philosophies and the applications of various models in authentic contexts. The program introduces students to the technologies and tools that support the design of instructional systems and solutions. It also connects students with leaders in the field and exposes students to real examples of instructional design problems and products.

To graduate must complete all major requirements, foundational requirements, and additional electives needed for 124 hour minimum degree requirement.

MAJOR REQUIREMENTS (42)

__3__ ID 199 Introduction to Instructional Design
__3__ ID 201 Foundations, Theory & Practice
__3__ ID 202 Instructional Design & Messaging 1
__3__ ID 211 Technology Issues & Trends
__3__ ID 212 Instructional Design & Messaging 2
__3__ ID 250 Learning Theory
__3__ ID 375 Learning Management Systems
__3__ ID 385 Training and Communication
__3__ ID 410 Assessment/Evaluation
__3__ ID 450 Project Management
__3__ ID 470 Guided Experience
__3__ ID 475 Capstone Project

Complete one:
__3__ ID 325 Designing for Online Interactions
MC 225 Interactive Media I

Complete one:
__3__ ID 350 Multimedia
MC 372 Interactive Media II

PLUS FOUNDATIONAL REQUIREMENTS (49)

PLUS electives needed for the 124 hour degree requirement (33)