Organizational Chart for
The Office of Institutional Effectiveness and Strategic Planning

Staffing:
Dr. Verna Lowe  
Dr. Gay Holcomb  
Andrea Edin  
Dr. Dick Reznik  
Mr. Paul Stephens

Dr. Sandra Gray, President
Dr. Verna Lowe, Assistant to the President
Gay Holcomb, Director of Institutional Research
Andrea Edin, Staff Assistant, Office of Institutional Effectiveness and Strategic Planning

Office of Institutional Effectiveness and Strategic Planning

Institutional Research (External Measures)
- Student Satisfaction Inventory (SSI)
- Institutional Priorities Survey (IPS)
- College Senior Survey (CSS)
- Furnishing the Soul Inventory (FSI)
- Cooperative Institutional Research Program (Freshman Survey)
- ETS Proficiency Profile (formerly MAPPP)
- Discipline National Exams

Institutional Assessment (Internal Measures)
- 5 Year Reports (Audits)
- Annual Departmental Reports (Weave Online)
- Provost Evaluations
- Faculty Evaluations
- Course Evaluations
- Alumni Surveys
- Focus Groups

Institutional Effectiveness Project Management Timeline

Accreditation
- Asbury University Accreditation
- SACS (Institution/Regional)
- National Council for the Accreditation of Teacher Education (NCATE)
- National Association of Schools of Music (NASM)
- Council of Social Work Education (CSWE)
- Commission for Independent Institutions (FL Licensing)
- FL Department of Education - Division of Teacher Education (Program Approval)
- Education Professional Standards (Program Approval)
- Council of Post Secondary Education (KY Licensing)

Agencies
- Kentucky
- Florida
- Agencies

Strategic Planning
- Vision Plan President and Board Responsibility
- 5 Year Strategic Plans
- Annual Implementation Plans
- Links to Program Development
- Links to Budgeting Process

Program Development
- Impact of Strategic Plan on Program Development
- Reviews Proposed Programs
- Program Protocol
- Rating by SPC
- Feasibility Study
- Recommendation Passes to Cabinet

Program Development
- Impact of Institutional Research, Institutional Assessment, and Accreditation
- Impact of Institutional Research, Institutional Assessment, and Accreditation

Vision Plan President and Board Responsibility
- 5 Year Strategic Plans
- Annual Implementation Plans
- Links to Program Development
- Links to Budgeting Process

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