The purpose of this bibliography is to help you locate information on business and economics through the use of carefully selected reference sources available in the Kinlaw Library. Should you have any questions, please do not hesitate to ask a Reference Librarian for help.

INDEXES

ONLINE  
*Business Source Premier.* 1990 to date.

This database provides full text for nearly 3,300 scholarly business journals, including full text for more than 1000 peer-reviewed business publications. Coverage includes virtually all subject areas related to business. This database provides full text (PDF) for more than 300 of the top scholarly journals dating as far back as 1922.

ONLINE  
*Proquest Research Library: Business Module.* 1971 to date.

The Research Library features a highly-respected, diversified mix of scholarly journals, trade publications, and magazines. This combination makes it one of the broadest and most inclusive databases. Search periodicals on subjects such as economics, personal finance, marketing, and more in this module. This subject-specific module provides access to a large number of full-text titles (over 300) in business, many not found in any other database.

INDEX  
*Business Periodicals Index.* 1976 to date.

Online in WilsonWeb OmniFile 1982 to date.

The Index “consists of subject entries to business periodical articles arranged in one alphabet. In addition, there is a separate listing of citations to book reviews following the main body of the Index.” Subject fields indexed include accounting, economics, finance and investments, and management, among many others.

DICTIONARIES & ENCYCLOPEDIAS

REF  
650.1  
E46  

REF  
650.03  
C57d  


The Human Resources Glossary. 2nd ed. 1998.

Dictionary of Marketing Terms. 2nd ed. 1995.


BIBLIOGRAPHIES
DIRECTORIES


REF 338.7 International Directory of Company Histories. 94 vols. 1988 to present.


REF 910.3 Guide to Countries of the World. 2007

HANDBOOKS


REF
332.63

Analyzes and reports on over 1,500 stocks arranged by industry and then by company. Rates the financial strength of individual companies and provides information on industries in general. To find a specific company, consult the “Summary and Index” pamphlet located at the front of the “Ratings and Reports” binder.

EBOOK
NetLibrary  The Secrets of Economic Indicators.  2005.

REF
651

REF
338.02012

REF

STATISTICAL RESOURCES

ONLINE

REF
338

REF
331

REF
324.973

MARKETING DATA
BIOGRAPHICAL RESOURCES

REF
304.62
R87d  Demographics of the United States.  2003.

ATLAS
912

ANNUAL REPORTS

The annual reports of many different companies are arranged alphabetically in the Library’s Business File, which is located directly behind the Reference Desk.

ONLINE CATALOG

If you are interested in finding other materials on this subject, you may want to search the Library’s online catalog. One way to search for materials is by subject heading. To do this, double click the icon labeled “Online Catalog,” select “Subject Browse” from the drop down box, and type in your subject of interest. Here are a few possibilities:

- Accounting
- Commercial law -- United States
- Economics
- Political Science
- State Governments
- Management
- Marketing
- Personnel management
- United States – Politics and Government
- World Politics

If you would like to learn more about searching on the online catalog, please see a Reference Librarian for assistance at the Reference Desk.
DEWEY CLASSIFICATION

If you would like to browse the Library’s stacks for books on this subject, the following listing of call numbers might help get you started in the right area.

320 Political Science
330 Economics
336 Public Finance
350 Public Administration
380 Commerce, communications, transportation

650 Management & auxiliary services
657 Accounting
658 General Management
670 Manufacturing

JOURNALS & NEWSPAPERS (only current subscriptions are listed)

Titles marked with * are also full text in either Ebsco, WilsonWeb or Proquest.
Titles marked with – are full text directly from the publisher.

*The Accounting Review
*Accounting Technology
*Accounting Today
*Barron’s
*Business Week
*CQ Weekly Report
*Economics and Politics (microfilm)
*-Economist
Employee Services Management
*Federal Reserve Bulletin
*Finance & Development
*Financial Analysts Journal

*Forbes
*Fortune
*IMF Staff Papers
*Journal of Accounting Research
*Kiplinger’s Personal Finance
*Monthly Labor Review
*Policy Review
*The Practical Accountant
*Public Relations Tactics
*Quarterly Journal of Economics
*Strategic Finance

Wall Street Journal (current issues only)