SECTION: Institutional Advancement/Alumni Relations and Parent Programs
SUBJECT: Regional Programs as Planned by the Alumni Office

ISSUED BY: Institutional Advancement
REPLACES: N/A
APPROVED BY: Office of Alumni Relations and Parent Programs
EFFECTIVE DATE: December 1, 1996

Policy
The Director of Alumni Relations and Parent Programs and the Assistant Director for Alumni Programs have responsibility for oversight of alumni activities planned in various regions and sites away from the campus of Asbury College.

Procedure
Programs away from the campus may be sponsored solely by regional club leadership. Most activities, however, usually originate with joint planning by the alumni office staff and local alumni leadership. Plans are determined in advance and are supported by the alumni office budget when appropriate. Expenses for promotional materials, College representatives, and miscellaneous items are paid by the alumni office budget. Such events may include:

- regional dinners and picnics.
- concerts presented by student/faculty groups on tour.
- retreats and special religious services at a church with a College representative featured.
- sporting events such as group attendance at a professional baseball game or varsity game in the region.
- receptions at conferences and camps for alumni groups.

February 1997