

SECTION: Institutional Advancement
SUBJECT: Institutional Advancement Statement of Ethics

ISSUED BY: Vice President for Institutional Advancement
REPLACES: N/A
APPROVED BY: Board of Trustees
EFFECTIVE DATE: Fall 1991

Policy

The attached policy is a statement of ethical standards for institutional advancement professionals.

Procedure

All persons in the Asbury College Division of Institutional Advancement follow the ethical guidelines enumerated in the attached policy.

STATEMENT OF ETHICS

Institutional advancement professionals, by virtue of their special responsibilities within the academic community, represent their colleges, universities, and schools to the larger society. They have, therefore, a special duty to exemplify the best qualities of their institutions, and to observe the highest standards of personal and professional conduct.

In so doing, they promote the merits of their institutions and of education generally, without disparaging other colleges and schools;

Their words and actions embody respect for truth, fairness, free inquiry, and the opinions of others;

They respect all individuals without regard to race, color, sex, ethnic or national identity, handicap, or age;

They uphold the professional reputation of other advancement officers, and give credit for ideas, words, or images originated by others;

They safeguard privacy rights and confidential information;

They do not grant or accept favors for personal gain, nor do they solicit or accept favors for their institutions where a higher public interest would be violated;

They avoid actual or apparent conflicts of interest, and, if in doubt, seek guidance from appropriate authorities;

They follow the letter and spirit of laws and regulations affecting institutional advancement;

They observe these standards and others that apply to their professions, and actively encourage colleagues to join them in supporting the highest standards of conduct.