

SECTION: Institutional Advancement
SUBJECT: CSA Code of Ethics

ISSUED BY: Office of Institutional Advancement
REPLACES: N/A
APPROVED BY: OIA
EFFECTIVE DATE: June 15, 1993

Policy

The Fundraising Code of Ethical Pursuit of the Christian Stewardship Association governs the practices of Institutional Advancement.

Procedure

See attached document.

The Fund Raising Code of Ethical Pursuit

THE TRUE NATURE OF GIVING IS REVEALED IN THE HOLY SCRIPTURES AS BEING RELATED TO HUMANKIND'S ATTITUDES TOWARD BOTH GOD AND FELLOW PERSONS. THEREFORE, WE AGREE THAT OUR APPROACH TO DONORS SHOULD BE DONE IN A GODLY FASHION AND THAT PEOPLE SHOULD BE ENCOURAGED TO SUPPORT OUR MINISTRY FROM A SCRIPTURAL MOTIVATION. WITH THIS IN MIND WE SUBMIT OURSELVES TO THE FOLLOWING CHRISTIAN STEWARDSHIP ASSOCIATION ORGANIZATIONAL MEMBER STANDARDS:

- ◆ Each member should have a commitment to serve the cause of Jesus Christ in an efficient manner without hindering the efforts of other established and functioning ministries.
- ◆ Each member should have a governing board of active, responsible persons who hold regular meetings, create policy, and maintain effective control.
- ◆ Methods of promotion and solicitation should demonstrate high ethical standards and good manners benefiting the biblical injunction to “do to others as you would have them do to you.”
- ◆ The leadership and development staff of the organization should be made up of Christian individuals who consistently live a moral and biblical lifestyle.

- ◆ Annual audits of financial records should be prepared by an outside professional CPA showing reasonable detail and should be available upon demand. New organizations should have available for their publics a CPA's statement that a proper financial system has been installed.

- ◆ Individuals or institutions shall not use methods harmful to the public, such as exaggerated claims of achievement, guaranteed results, and unreasonable promises.

- ◆ All members shall comply with federal, state, and municipal regulations.

- ◆ All members shall employ representatives who will conduct their activities within generally accepted professional standards of accuracy, truth, and good taste. Representatives should have objectives that are in harmony with an organization's programs.

- ◆ All members shall employ representatives on a predetermined standard fee or salary basis and insist that the employee manage personal data entrusted to him/her solely for the benefit of the organization. Commission or percentage reimbursement is considered unethical and unprofessional.

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